

(All figures in '000's)	OVERALL MARKET RECEPTION				HOTBIRD™ RECEPTION		
	Country	TV Households	Cable/Satellite	Cable	Satellite (DTH/SMATV)	Cable/Satellite	Cable
Austria	3 417	2 984	1 286	1 726	2 008	1 207	814
Belgium	4 422	4 376	4 043	397	4 264	4 043	283
Denmark	2 424	1 844	1 376	468	1 334	1 134	200
Finland	2 235	1 528	1 043	527	835	560	298
France	24 933	10 081	3 916	6 466	6 559	3 916	2 839
Germany	38 423	36 994	22 438	15 893	25 662	22 134	4 487
Greece	3 663	494		494	473		473
Ireland	1 326	854	484	414	496	484	38
Italy	23 205	6 305		6 305	5 149		5 149
Netherlands	7 091	6 666	5 980	686	6 423	5 980	443
Norway	1 994	1 521	952	587	1 020	811	215
Portugal	3 664	2 055	1 414	641	1 665	1 414	251
Spain	15 441	3 824	1 107	2 800	1 912	1 107	847
Sweden	4 360	3 197	2 331	958	2 572	2 331	315
Switzerland	3 006	2 956	2 568	424	2 885	2 568	351
UK	25 049	11 979	3 131	8 894	4 434	3 131	1 320
Western Europe	164 653	97 658	52 069	47 680	67 691	50 820	18 323
Belarus	3 625	1 747	1 481	325	653	526	149
Bosnia	1 080	480	204	309	452	194	288
Bulgaria	2 858	1 919	1 328	591	1223	1 053	170
Croatia	1 452	929	243	731	848	243	646
Czech Rep.	4 156	1 575	940	669	683	338	359
Estonia	571	300	255	47	186	162	27
Hungary	3 957	2 830	2 217	662	2507	2 180	370
Latvia	883	532	441	95	318	253	67
Lithuania	1 313	600	515	86	574	500	75
Poland	13 470	7 757	4 083	3 765	7632	4 083	3 549
Romania	6 776	4 896	4 715	200	4819	4 715	123
Russia	51 397	8 979	7 103	1 876	4665	3 274	1 391
Serbia	2 581	1 576	1 439	185	1478	1 392	113
Slovakia	2 048	1 305	771	565	628	401	242
Slovenia	680	452	358	103	408	356	60
Ukraine	17 539	4 532	4 030	533	3231	2 866	384
Eastern Europe	114 388	40 409	30 123	10 742	30 305	22 536	8 013
Algeria	5 603	5 215		5 215	4443		4 443
Egypt	14 579	7 341		7 341	4521		4 521
Israel	1 805	1 698	965	733	1111	883	228
Jordan	908	793		793	482		482
Lebanon	853	797	2	797	755	2	755
Morocco	4 813	2 807		2 807	2567		2 567
Saudi Arabia	3 676	3 580		3 580	2702		2 702
Syria	3 410	2 023		2 023	1530		1 530
Tunisia	2 014	1 466		1 466	1202		1 202
Turkey	16 004	6 376	1 347	5 313	3997	1 347	2 828
North Africa/ Middle East	53 665	32 096	2 314	30 068	23 310	2 232	21 258
Total	332 706	170 163	84 506	88 490	121 306	75 588	47 594

Note: Countries surveyed in 2005: Denmark, Norway, Sweden, Belarus, Estonia, Latvia, Lithuania, Romania, Serbia, Slovenia. All other 31 countries surveyed in 2006. Figures for Lebanon are carried forward from 2004 as unable to survey in 2006 due to political unrest.

DEFINITIONS • **Cable**: Homes receiving satellite TV channels via cable network. • **DTH (Direct to home)**: Homes receiving satellite TV channels via an individual satellite dish. • **SMATV (Satellite master antenna television)**: Homes receiving satellite TV channels via a satellite dish shared between more than one home.